



Grow**Asia**

Partnerships for Sustainable Investments in Agriculture

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Introducing Grow Asia



Catalyzed by:



Endorsed by:



Funded by:



Our Core Mandate



3 Principal Pathways



Regional Secretariat

Country Partnerships

Working Groups

...convener and coordinating body, mobilizing senior leadership and commitment, addressing region-wide themes

...as national-level PPP platforms and dialogue

...multi-stakeholders engaging in **direct interventions** along the value chain or **sectoral coordination** of dialogue and action

The Grow Asia Network: Linked Globally



**World Economic Forum /
New Vision for Agriculture
(Switzerland)**



**Partnership for Sustainable
Agriculture in Vietnam**
76 Partners
7 Working Groups
www.psav-mard.org.vn

480+ Partners
1,340,000+ Farmers Reached
44 Working Groups
37 Value Chains
16 In-Country Staff



**Myanmar Agriculture
Network**
121 Partners
13 Working Groups
www.man-growasia.org



**Cambodia Partnership for
Sustainable Agriculture**
28 Partners
5 Working Groups
www.cpsa-growasia.org



**Philippines Partnership for
Sustainable Agriculture**
60 Partners
7 Working Groups
www.ppsa-ph.org



**Partnership for Indonesia's
Sustainable Agriculture**
79 Partners
12 Working Groups
www.pisagro.org



Grow PNG
www.growpng.org



Our Working Groups' Footprint

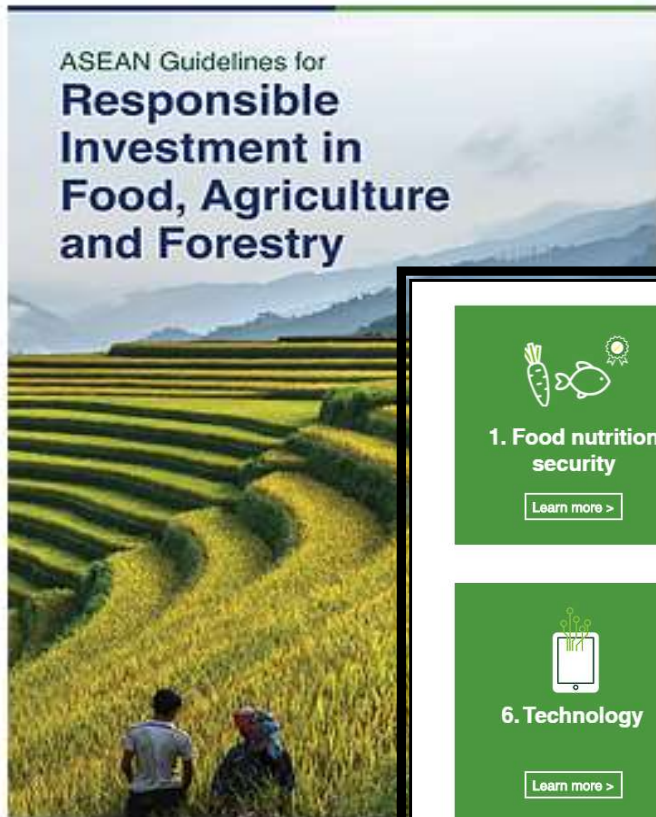


| Commodities | VNM | IDN | MMR | PHL | KHM | PNG |
|-------------------------|-------------|------------|--------------|--------|-------------|-----|
| Beef | | Dark Green | | | | |
| Cashews | | | | | Light Green | |
| Cocoa | | Dark Green | | | | |
| Coconuts | | | | Yellow | | |
| Coffee | Light Green | Dark Green | Medium Green | Yellow | | |
| Corn | | Dark Green | Medium Green | Yellow | | |
| Dairy | Light Green | Dark Green | | | | |
| Fisheries / Aquaculture | Light Green | | Medium Green | Yellow | | |
| Fruits and Vegetables | Light Green | Dark Green | Medium Green | Yellow | Light Green | |
| Livestock | Light Green | | | | | |
| Palm Oil | | Dark Green | | | | |
| Pulses | | | Medium Green | | | |
| Rice | Light Green | | Medium Green | | | |
| Rubber | | Dark Green | | | | |
| Soybean | | Dark Green | | | | |
| Spices / Pepper | Light Green | | | | Light Green | |
| Sugar | | | Medium Green | | | |
| Tea | Light Green | | Medium Green | | | |

| Cross-Cutting Issues | VNM | IDN | MMR | PHL | KHM | PNG |
|-------------------------|-------------|------------|--------------|--------|-------------|------------|
| Agro-chemicals | Light Green | | | | | |
| Agri-finance | | Dark Green | Medium Green | Yellow | | |
| Agri-inputs | | | Medium Green | | | |
| Land Access | | | | | | Dark Green |
| Learning Alliance | | | | Yellow | | |
| Mobile services/Digital | | Dark Green | Medium Green | | | |
| SMEs | | | | | Light Green | |
| Vocation Training | | Dark Green | | | | |

18 commodities
8 cross-cutting issues

The ASEAN Guidelines for Responsible Investment in Food, Agriculture & Forestry (FAF)



Visit: <https://www.aseanraiguidelines.org/>

| | | | | |
|---|--|--|--|--|
|  <p>1. Food nutrition security</p> <p>Learn more ></p> |  <p>2. Economic development</p> <p>Learn more ></p> |  <p>3. Women & young people</p> <p>Learn more ></p> |  <p>4. Tenure rights</p> <p>Learn more ></p> |  <p>5. Natural resources</p> <p>Learn more ></p> |
|  <p>6. Technology</p> <p>Learn more ></p> |  <p>7. Climate change</p> <p>Learn more ></p> |  <p>8. Rule of law & governance</p> <p>Learn more ></p> |  <p>9. Impact assessment & accountability</p> <p>Learn more ></p> |  <p>10. Regional approaches</p> <p>Learn more ></p> |

Increasing Investment Quality, not just Quantity



Investment in FAF is a critical way to:

- ...provide employment and livelihoods
- ...reduce poverty
- ...improve food & nutrition security
- ...encourage economic transformation

But risks/challenges include:

- ...displacement, resettlement & land issues
- ...low quality jobs & gender inequity
- ...insufficient attention to climate change & environmental degradation
- ...governance failures & disputes

The Guidelines Seek To:



Attract responsible investment



Balance rights and interests of all stakeholders

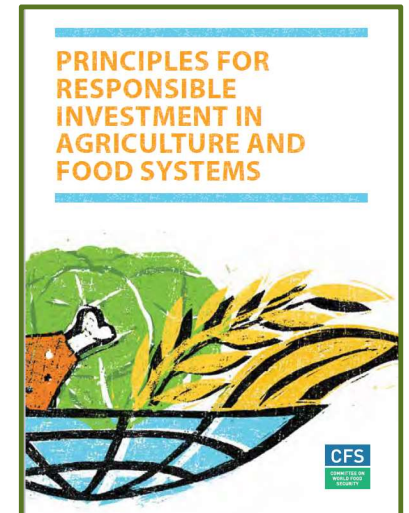


Create a guidance framework



Establish a reference for behaviours and decisions

- Based on the CFS-RAI
- Non-binding and to be applied alongside national laws
- Aligned with other global guidelines and SDGs



Example – Guidelines 1: Food Security, Safety & Better Nutrition



Pursuing SDG 2 (ending hunger) & related ASEAN goals.
Securing sustainable supplies of affordable, safe & nutritious
food

Roles for Governments

Providing an enabling environment
Sector plans & food security strategies.
Food fortification programs
Rural financing to improve access to
markets & infrastructure
Monitoring

Roles for Investors

Assessing a project's impact on local
food security and mitigating any
adverse effects
Community consultations
Providing decent, stable, well-paying
jobs
Paying fair prices

Roles for Other Stakeholders in ASEAN RAI

Smallholders and SMEs

Applying guidelines to the highest degree possible

Civil society groups

Reflecting and implementing the guidelines in work-streams and programmes

Communities

Using an inclusive, representative body to engage with investors and promote rights

Financial sector

Funding investments that adopt the principles inherent in these guidelines

Case Study: ID, Coffee

- **Offtaker** driven
- Benefiting **~20,000** farmers
- Organized into eight groups in partnership with SME traders
- Nestlé lead firm, with **~12** other partners
- Yields increased from **0.8kg/ha** to **1.2-1.3 tons/ha** per annum
- **80%+** increase in net farm income (**US\$600** per annum per farmer or **US\$12 million** annually)
- **US\$15-16 million** per annum of additional income into the rural economy

Download the case study:

<http://exchange.growasia.org/case-study-coffee-sector-indonesia-business-model>



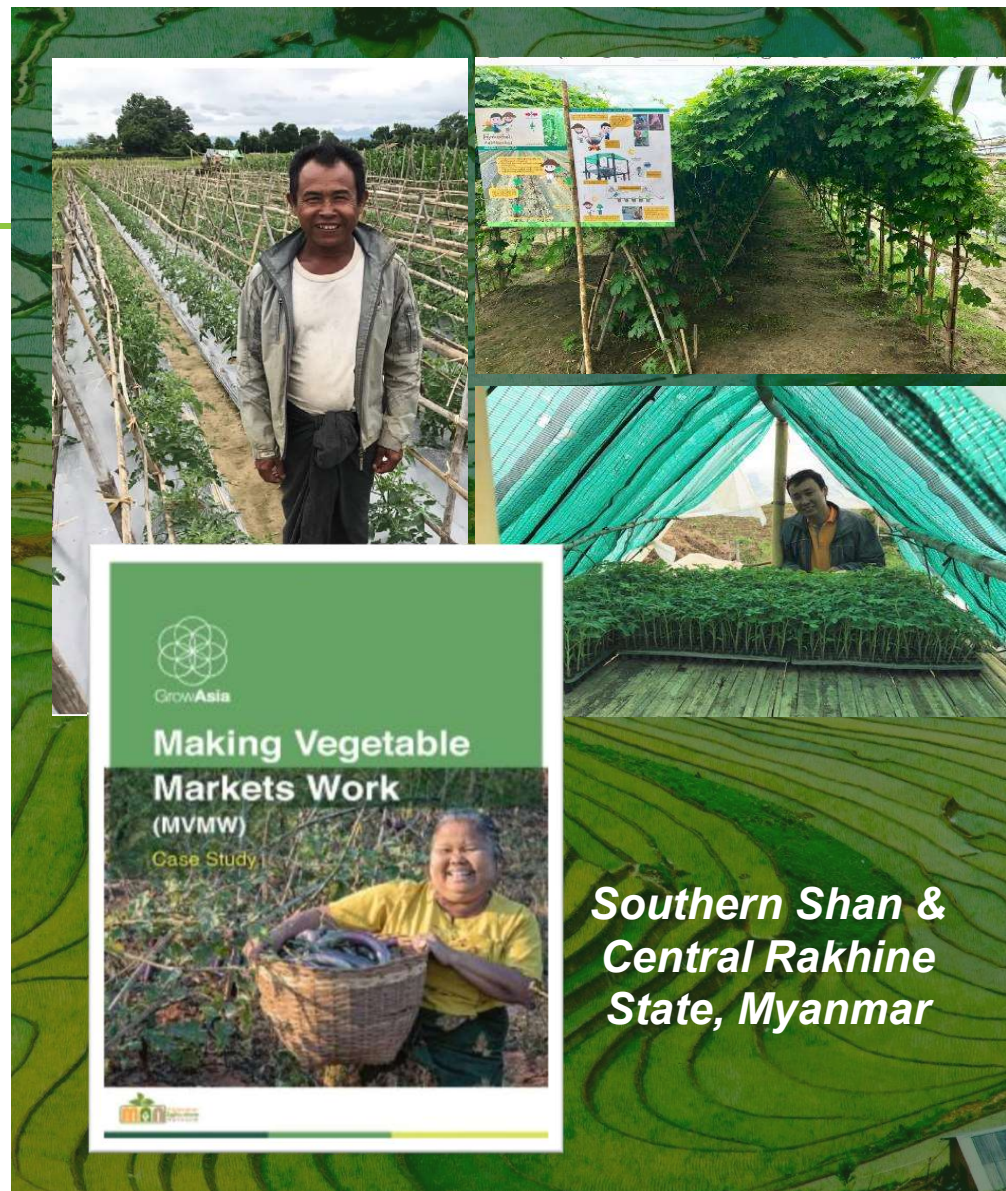
Lampung Province, Sumatra, Indonesia

Case Study: MM, Veg

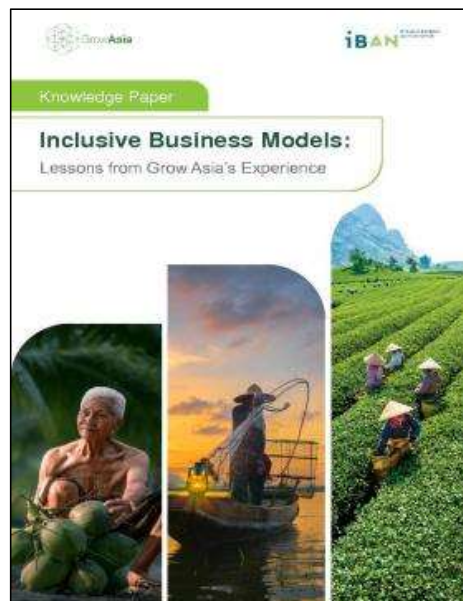
- **Input supplier** driven
- Led by Mercy Corps, Swisscontact and East-West Seed, along with **35+ market actors**
- Benefiting **25,663 farmers**
- Introduced improved vegetable technology; seed, good practices, mulch, raised beds, modular transplants
- Used **voucher scheme** to de-risk first use for small holders
- Increased farmer incomes by an aggregate of **US\$14.8 million**

Download the case study:

<http://exchange.growasia.org/case-study-making-vegetable-markets-work-mvmw>



A Holistic Approach to “Sustainable Investments”



<http://exchange.growasia.org/inclusive-business-models-lessons-grow-asias-experience>

The ASEAN RAI Guidelines complements Grow Asia’s existing work on building **market-driven, livelihood enhancing, inclusive value chains**, and extends it to building **trust, working with policymakers, strengthening local communities and conserving the environment**, especially in the context of climate change