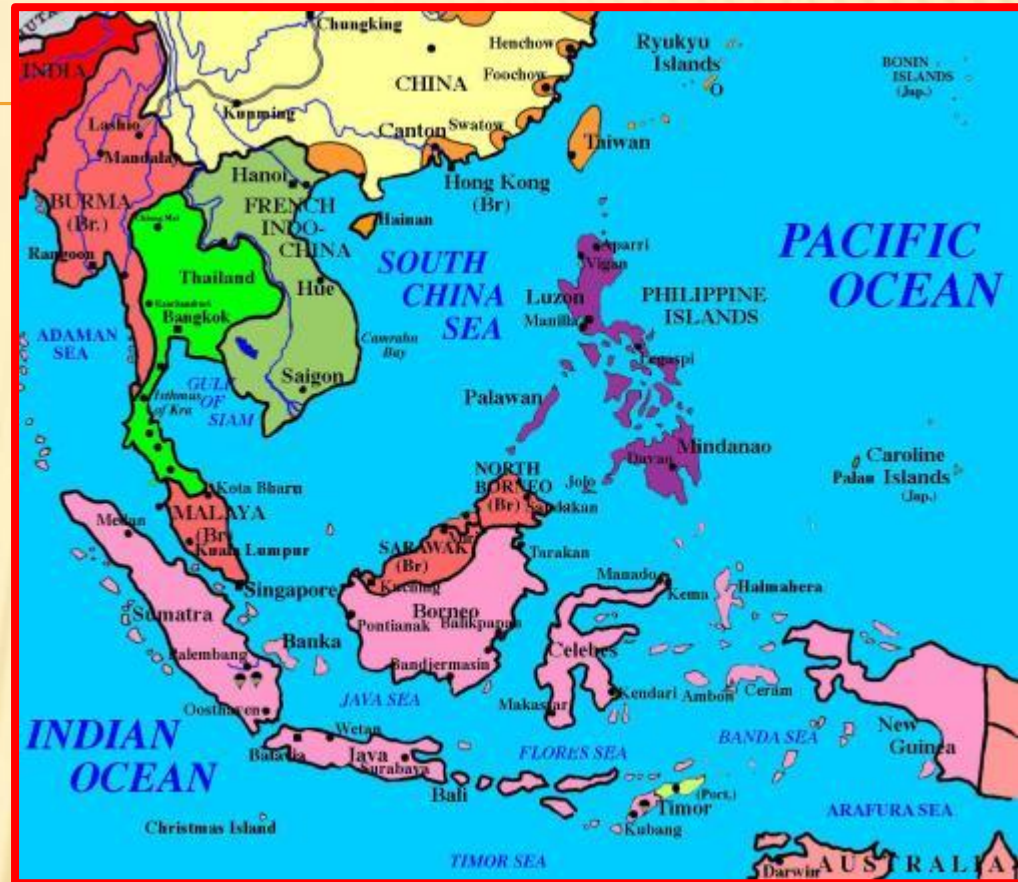




THAILAND COUNTRY REPORT

THAILAND COUNTRY REPORT

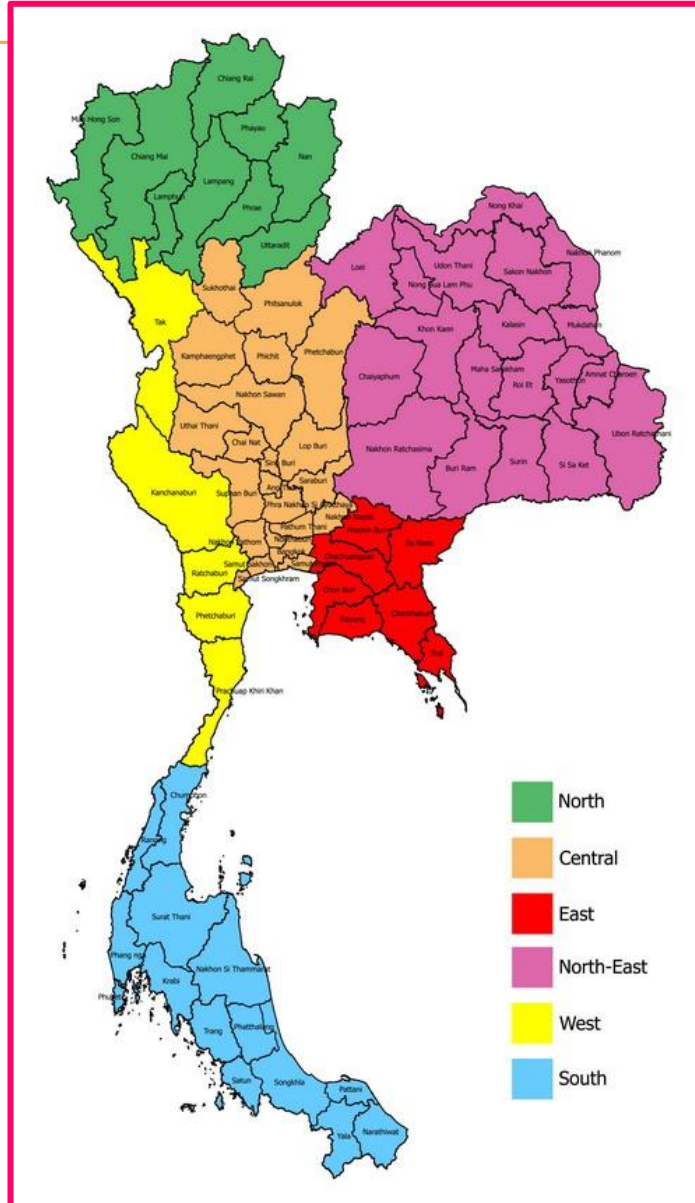
THAILAND



- ✘ South East Asia
- ✘ Population 68,863,514
- ✘ Area 513,120 km²
- ✘ 77 Province



THAILAND



Map of Thailand

North
Laos and Myanmar

Central

East
Cambodia

North East
Laos and Cambodia

West
Myanmar

South
Malaysia



THAILAND

Thailand's weather



Summer
36-44 °C



Rainy
20-35 °C
rainfall of 1,200 to
1,600 mm



Winter
10-20 °C

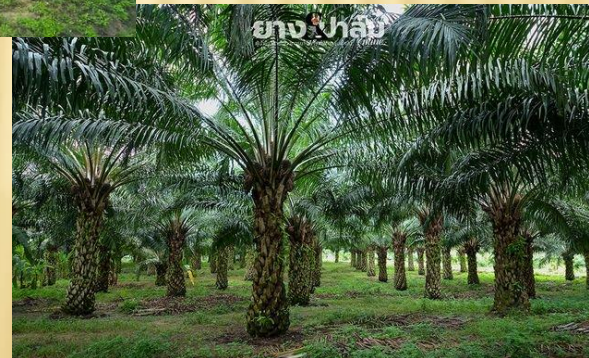


THAILAND

Agriculture in Thailand

- 49% of Thailand's labour force is employed in agriculture
- Rice is the most important crop in the country

- Main Crop
 - Rice-Central /North East
 - Corn-North
 - Cassava-Central /North East
 - Soy Bean-North
 - Sugarcane-Central/North East
 - Pararubber-South
 - Palm-South





THAILAND

Agricultural Machinery



Walking Tractor
10-15 HP



Rice Combine Harvester



Small Tractor
20-35 HP

Drone



Rotary tiller



Sugarcane harvester



Rice mill





THAILAND

New Challenges

Smart Farm/Agriculture

- Unmanned Vehicle
- Plant Factory
- Robotics
- Smart Irrigation
- GPS



THAILAND

Tourism



Central
Wat Phra Kaew in Bangkok



North
Doi Suthep



South
Maya Bay Beach,
Phuket



Natural tourism



Culture tourism

North East
Phanomrung



THAILAND

Thai Food



Som Tum
(Papaya
Salad)



Pa Naeng
(Red Curry with
meat)



Pad Thai
(Thai Fried Noodles)



Tom Yum Kung
(Sour Prawn Soup)



1132 udoncity hotline



Kang Keaw Wan
(Green Curry)



THAILAND

Thai Fruit



Durian



Mangosteen

octane 

Job No : G 053
Client : TAT
Product : Amazing Thailand
Title : " Warm Welcome Is All Around"
Duration : 3 Mins.
Date : 19/10/2012
Agency : McCANN WORLDGROUP
Prod' House : The Film Factory
Remark :

MASTER



THANK YOU
ขอบคุณครับ/ค่ะ